



saladcreations
fresh is fabulous



Join the salad franchise that's bringing fresh flavours to a whole new level. Contact Salad Creations® today.

- Fresh-made menu requires no cooking
- Low start-up costs
- Growth potential in hundreds of markets
- Current Locations in Canada, US, Brazil, Caribbean, Ireland, Mexico and U.A.E.

RANKED #1 IN CATEGORY!
Entrepreneur's 2008 FRANCHISE 500

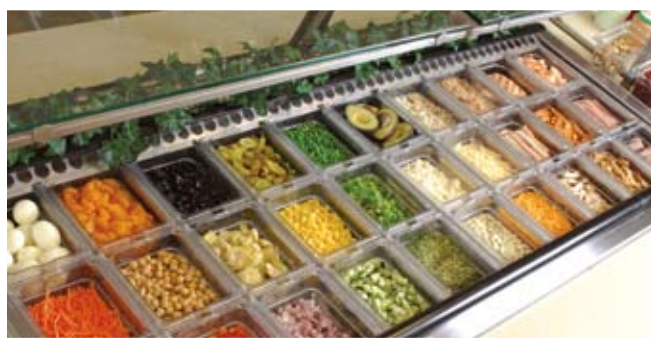
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Salad Creations was developed to meet needs of the lifestyle minded guest who desires a great, fresh, delicious meal as an alternative to the typical fast food available today.

If you have ever dreamed of owning your own business with a reasonable investment, ease of operation and reasonable hours, consider Salad Creations. Salad Creations offers exceptional quality and value.

Salad Creations features over 40 ingredients to choose from including farm-fresh vegetables, cheeses, just-sliced meats and over 17 salad dressings. These ingredients make a great "Create Your Own" experience. Allow our salad chef to personally prepare your salad. Fresh made wraps and catering are available too.



Salad Creations is committed to growth and plans to bring the Salad Creations experience to consumers across Canada and the world.

To promote success we offer:

- Training and Support
- Continuing Operational Support
- Investment and Financing Assistance
- Marketing Support

Salad Creations is a rapidly-growing national franchise offering a fresh alternative to fast food for today's healthy lifestyle. Salad Creations is a quick casual restaurant, capitalizing on current healthy eating trends. Salad Creations is a turn-key franchise business with low start up costs, and a corporate office senior management having more than 100 years combined food franchise experience.

Category of Expenditure	Estimated Amount	Method of Payment	When due	Receiver of payment
Initial Franchise fee	\$25,000(1)	Lump Sum	At the signing of Franchise Agreement	Salad Creations
Site Assistance Fee	\$1000	Lump Sum	At the signing of Franchise Agreement	Salad Creations
Grand Opening Advertising	\$7,500	As Incurred	Prior to Opening	Suppliers
Travel & living Expenses for Initial Training	\$3000 to \$6000	As Incurred	During Training	Airlines, Rental Car Agencies, Restaurants, Hotels, Etc.
Business Licenses & Permits	\$1,000 to \$3,000	Lump Sum or Financed	Prior to Opening	Government Agencies
Promotional Materials and Supplies	\$3,000 to \$5,000	Lump Sum	As required	Salad Creations or Approved Supplier
Rent and Security Deposit (if lease exists)	\$6,000 to \$20,000	Lump Sum	As required	Landlord
Business Insurance (including workers compensation)	\$1,500 to \$4,000	Lump Sum	As required by insurance company policy	Insurance Company
Construction Costs	\$25,000 to \$95,000	As incurred	As incurred	Contractors or other 3rd parties
Menu Boards, Branding Materials, Graphic Design	\$5,000 to \$20,000	Lump Sum	Before opening	Approved Supplier
Paper and disposables	\$2,000 to \$4,000	As incurred	Before opening	Approved Supplier
Kitchen Equipment	\$24,000-\$40,000	Lump Sum	Before opening	Approved Supplier
Smallwares	\$3,000-\$4,000	As incurred	Before opening	Approved Supplier
Food Inventory	\$2,000 to \$4,000	As incurred	Before opening	Approved Supplier
Point of Sale System	\$3,000-\$15,000	Periodic Lease Payments	Before opening	Leasing Company
Tables and chairs	\$0 to \$15,000	Lump Sum	Before opening	Approved Supplier
Additional Funds for First 3 months of Operations	\$40,000 to \$50,000	As incurred	When incurred	Third party
Total Initial Investment	\$160,000 - \$426,500 (based on build-out in the U.S. to date)			

(1) \$25,000 for first restaurant, \$20,000 for second and \$15,000 for subsequent

Site Selection Criteria

Site Demographics:

- Individuals making smart lifestyle choices
- Target median household income \$60,000
- Target age group 25-54, skews woman
- Upper income consumer
- Educated white collar professional
- Population of 50,000 minimum preferred
- Strong daytime population within 1 mile of site
- Traffic count - 20,000+ AADT

Site Characteristics:

- Areas with a strong lunch, dinner and weekend business
- No black iron required
- No venting or grease traps
- End cap position preferred
- Prefer sites facing street with absolutely minimal impairment to visibility
- Strong national co-tenants such as Starbucks

Space Requirements:

- +/- 1,400-1,600 square feet
- 20 ft. minimum unit width frontage

Seating:

- +/- 40 seats, outside dining a plus

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For more information call Brenda Bot 1-888-34-SALAD
bbot@saladcreations.net | www.saladcreations.ca

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This is not an offering to purchase a franchise. Offerings are made by Franchise Disclosure Document only.

CFA
Canadian Franchise
Association